



WEB TO FAX INTEGRATES FAX CAPABILITIES TO WEBSITES

Enable your website for e-commerce with Venali web to fax, a highly flexible, easy to implement web service that allows businesses to gain competitive advantages by integrating fax functionality directly into websites or company intranets. Messages and documents from a website can be stored or generated and then automatically delivered to a destination fax number anytime, anywhere. This solution is geared toward businesses whose customers' request information from product catalogs/brochures, order products, obtain quotes and sales leads, or inquire about the status of their orders while online.

Here's how it works:

Your website or intranet must have the ability to send emails. FAXASP, developed by Venali, is a free tool for developers to assist in the integration of your website. Documents that are stored or created on your website can automatically be sent as the content of an email or as an email attachment. Venali supports most formats including HTML.

The Benefits of Web to Fax

- Improve business-to-consumer communications by drastically reducing wait time
- Increase customer satisfaction by providing timely order and information processing
- Heighten efficiency and convenience -- fax directly from a website in seconds
- Reduce budget expenses -- low per page rates translate into significant cost savings
- Rapid deployment -- solution eliminates additional hardware or development of software